

Easter Match Campaign 2025 Terms & Conditions



SPONSOR/ADMINISTRATOR

Alpha Ministries Canada
#101 - 26 Fourth Street, New Westminster, BC V3L 5M4

CAMPAIGN PERIOD

The Easter Match Campaign (The “Campaign”) starts March 27th, 2025 at 12:00 AM Pacific Time (PT) and ends April 30th, 2025 at 9:00 PM PT (The “Campaign Period”).

CAMPAIGN WEBSITE

The Campaign will be conducted at alphacanada.org/easter25/

ELIGIBILITY

This Campaign applies to donations given to Alpha Canada via the website, e-transfer, by phone, or by mail. When mailing in a donation, please note that the donation is for the Easter Match Campaign.

DONATION MATCHING

During the Campaign Period NEW or additional-gift donations to General Operations will be matched 1:1. Matching will not apply where the gift was pledged prior to the Campaign.

- New donations are defined as gifts from a donor who has not yet donated to Alpha in this calendar year.
- Additional-gift donations are defined as gifts made by a current donor that are in addition to, or an increase to, another gift (one-time or monthly) for the current calendar year.

MATCHED DONATION GIFTS

All qualified donations during this Campaign Period will be matched by generous partners of Alpha Ministries Canada to a maximum of \$50,000. Donations and matching gifts will be allocated to wherever the need is greatest.

* Please note that donations towards Alpha specialty ministries and specific regions are most welcome, but are NOT covered by this Campaign.

TAX RECEIPTING

Tax receipts will be issued in compliance with Canada Revenue Agency’s tax receipt policy. Therefore, they will be issued for donor’s contributions only (not the matched portion).

CONDUCT AND PRIVACY

When you donate to Alpha Ministries Canada your personal data stays secure and confidential. Alpha Canada’s online donation system is secured by encrypting your data and is transferred over a secure network using industry-standard security technology. We never sell or lend your personal data to anybody. The only people who can see your personal data are Alpha Ministries Canada staff members who handle donations.

If you have any questions about giving to Alpha Canada, please contact our office at donate@alphacanada.org or 1-800-743-0899.

Charitable Registration No. **87260 6157 RR0001**