

2025 IMPACT REPORT

Something Remarkable Is Happening Across Canada

Churches are opening their doors, communities are coming to the table, and Canadians are encountering Jesus through Alpha. In 2025, your fellow pastors and church leaders prayed, ran Alpha, and invited...and the results speak for themselves.

What happens when the Church says yes:



“EVEN WHEN I AM OLD AND GRAY, DO NOT FORSAKE ME, MY GOD, TILL I DECLARE YOUR POWER TO THE NEXT GENERATION, YOUR MIGHTY ACTS TO ALL WHO ARE TO COME.”

PSALM 71:18

66,031

Lives Transformed on Alpha

170,426

Guests on Alpha

68,315

Volunteers Engaged

2,858

Churches + Orgs that Ran Alpha

3,188

Youth Courses

7,191

Total Alpha Courses Run

A Rising Generation

In 2025, 3,188 Alphas for Youth were run across Canada—440 of those were entirely student-led. That’s an incredible **67% growth in courses run from 2024**. God has given us a vision we cannot ignore, to see every Canadian high school covered in prayer, and every young person given the opportunity to hear the Good News of Jesus. **The Student Leadership Collective** exists to make that vision a reality by equipping the rising generation to courageously lead and share their faith and serve the local church. We also launched **Made for This**, a prayer movement, calling churches across Canada to commit to praying for high schools. This is not our initiative—it’s a God-given calling, and the church is responding. Our research shows that the rising generation is the most spiritually curious generation. They’re asking life’s biggest questions earlier than ever. Your church could be the place they find answers.

Gen Alpha Research

Spiritually curious and open to faith, preteens (ages 11–13) need the church. Our 2025 national research with OneHope revealed that 68% of preteens say faith is a core part of who they are, and 1 in 5 are actively exploring spiritual practices that will shape their beliefs for life. The opportunity in front of us is immeasurable. **Read the full report at alphacanada.org/gen-alpha.**

Alpha Thriving in the Local Church

There are people in your church and community who are one conversation away from encountering Jesus. Alpha gives you everything you need—the talks, the training, the tools—so you can focus on what matters most, creating a welcoming space across every context, culture, and community.



CATHOLIC CONTEXT

889 Alphas ran in 390 churches & organizations.



CHINESE CONTEXT

728 Alphas ran in 287 churches & organizations.



PRISON CONTEXT

72 Alphas ran in 44 churches, organizations & prisons.



It Starts With You

Alpha is here to support you, so that when people in your community start asking the biggest questions of their lives, your church has a space to listen. Alpha is that safe space.

Take the first step [here](http://alphacanada.org/home). Host Alpha. alphacanada.org/home

“WE CAN’T IMAGINE BEING A CHURCH WITHOUT ALPHA.”

RON BAKER, PASTOR, VITALPOINT CHURCH, ONTARIO

